

LETTER OF INVITATION TO TENDER

IZMIR TURKIYE, 10.07.2025

Our Ref.: IPA III/2024/457-197/TK-007

Subject: Invitation to tender for Service contract for providing social media services for the Implementation of the Project - EU Support to REDI Phase II: Advancing Roma Entrepreneurs in the Western Balkans and Türkiye

Dear Madam/Sir,

We are pleased to inform you that your company is invited to take part in the restricted tender procedure for the above contract. The complete tender dossier includes:

A. Instructions to Tenderers

B. Draft Contract Agreement and Special Conditions with Annexes:

- I. General Conditions for Service Contracts
- II. Terms of Reference
- III. Organization and Methodology (To be submitted by the tenderer using the template provided)
- IV. Key Experts (Including Templates for the Summary List Of Key Experts And Their CVs)
- V. Budget (To be submitted by the tenderer as the financial offer using the template provided)
- VI. Forms and Other Supporting Documents

C. Other information:

- I. Administrative Compliance Grid
- II. Evaluation Grid

D. Tender submission form

All eligible candidates who fulfill the stipulated requirements are hereby invited to participate in this public procurement procedure.

For full information about procurement procedures please consult the practical guide and its annexes, which can be downloaded from the following web page:

<https://intpa-econtent-public.s3.eu-west-1.amazonaws.com/ePrag/2021.1/ePrag-en-2021.1.pdf>

We look forward to receiving your tender which has to be submitted no later than the submission deadline mentioned in the Contract Notice.

By submitting a tender, you accept notification of the outcome of the procedure by electronic means. Such notification shall be deemed to have been received by you on the date upon which the contracting authority sends it to the electronic address you referred to in your offer.

If you decide not to submit a tender, we would be grateful if you could inform us in writing, stating the reasons for your decision.

Serkan Baysak

Roma Entrepreneurship Development Initiative REDI Türkiye